

Project	IKEA - Lighting
Version	v1.0
Date	18th July 2016
Author	Nicolas Le Clainche

LIFE'S BETTER AT THE FLICK OF A SWITCH

.com implementation

Lighting tool - Concept

v1.0

WHAT LIGHTS DO YOU NEED?

Find out how lights can change the mood of a room

CHOOSE A ROOM

KITCHEN & DINING

LOUNGE

BEDROOM

SELECT THE MOOD YOU ARE LOOKING TO ACHIEVE

TASK ORIENTATED AND FOCUSSED >

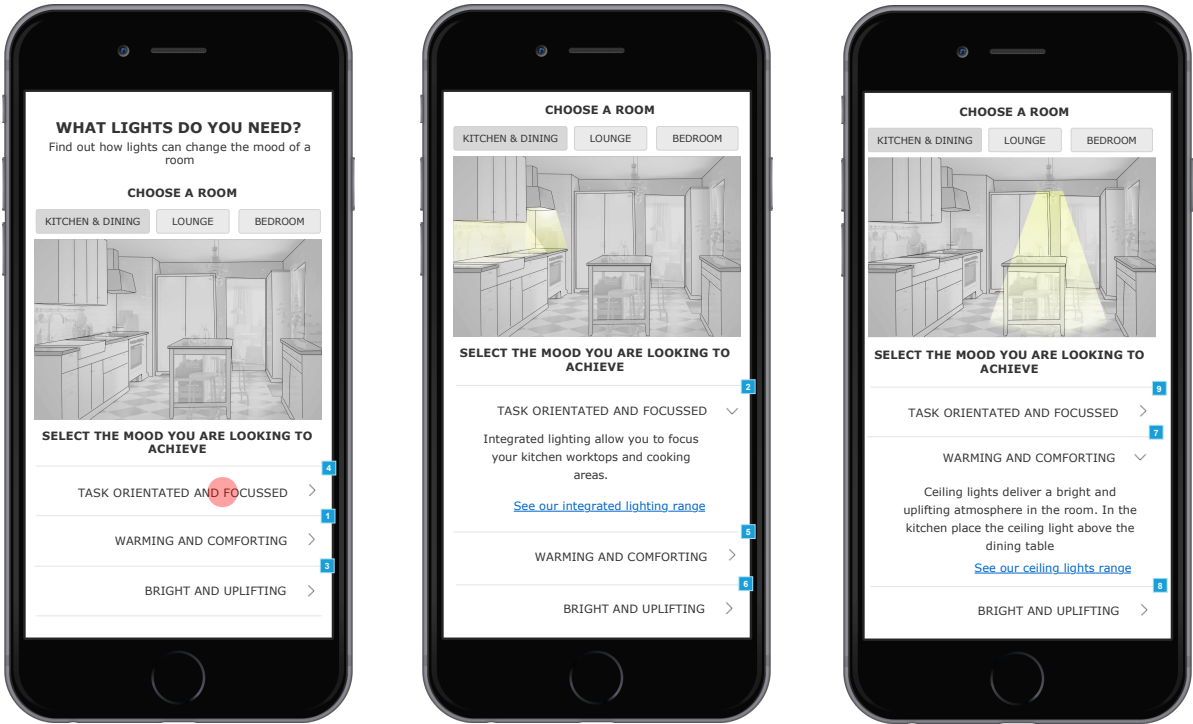
BRIGHT AND UPLIFTING >

WARMING AND COMFORTING >



Lighting tool - Concept - Responsive

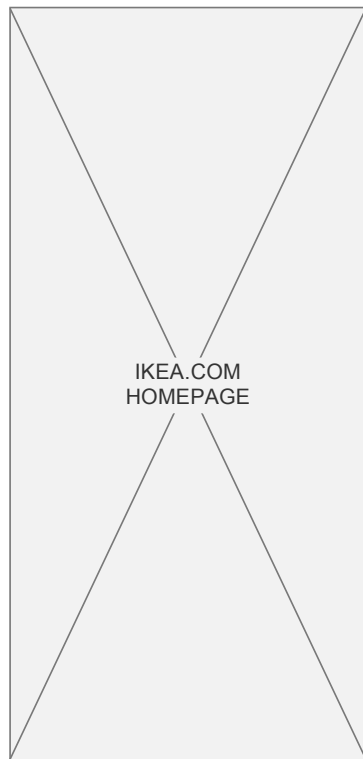
v1.0



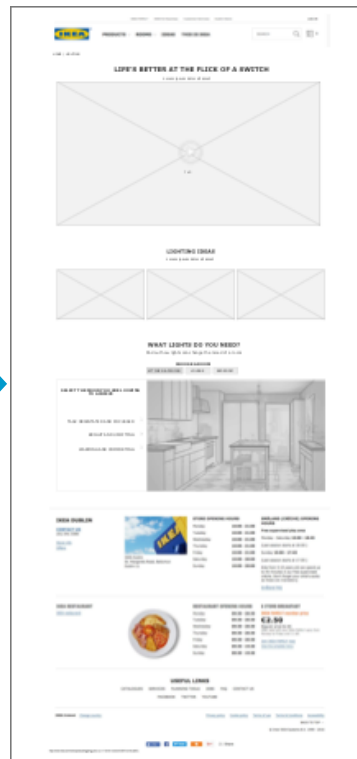
Upon selecting a mood, the tool anchors at the top of the screen to give more focus to the content

Campaign schematics

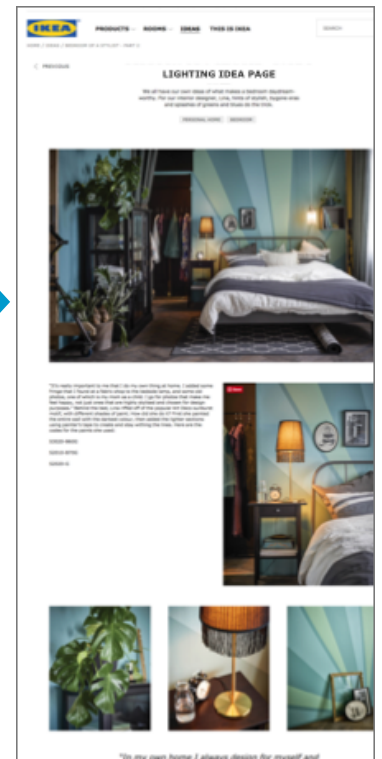
v2.0 - 18th July 16



Campaign landing page



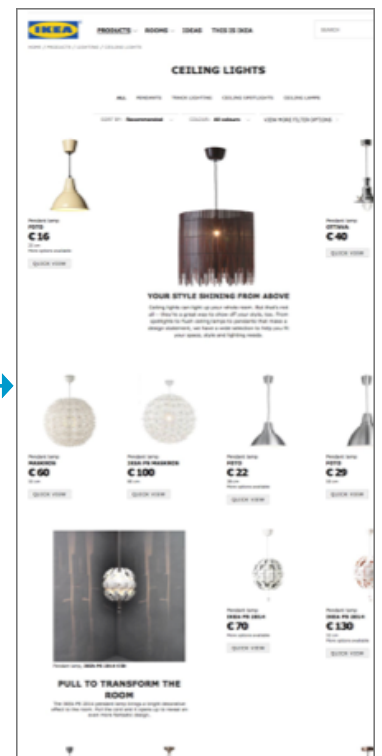
IDEAS pages



Lighting - Category page



Lighting range



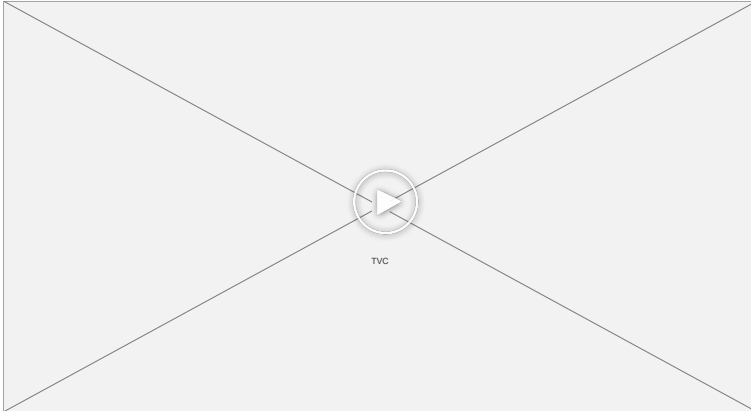
Products > lighting

Lighting Tool



LIFE'S BETTER AT THE FLICK OF A SWITCH

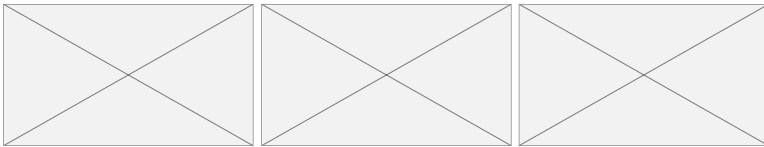
Lorem ipsum dolor sit amet



TVC

LIGHTING IDEAS

Lorem ipsum dolor sit amet



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IKEA DUBLIN

[CONTACT US](#)
(01) 541 3300[Store info](#)
[Offers](#)IKEA Dublin
St. Margarets Road, Ballymun
Dublin 11

STORE OPENING HOURS

Monday	10:00 - 21:00
Tuesday	10:00 - 21:00
Wednesday	10:00 - 21:00
Thursday	10:00 - 21:00
Friday	10:00 - 21:00
Saturday	10:00 - 20:00
Sunday	10:00 - 20:00

SMÅLAND (CRËCHE) OPENING HOURS

Free supervised play area

Monday - Saturday 10:00 - 18:45

(Last session starts at 18:00)

Sunday 10:00 - 17:45

(Last session starts at 17:00)

Kids from 3-10 years old can spend up to 45 minutes in our free supervised crèche. Don't forget your child's socks as these are mandatory.

[Småland FAQ](#)

IKEA RESTAURANT

[IKEA restaurant](#)

RESTAURANT OPENING HOURS

Monday	09:30 - 20:30
Tuesday	09:30 - 20:30
Wednesday	09:30 - 20:30
Thursday	09:30 - 20:30
Friday	09:30 - 20:30
Saturday	09:30 - 19:30
Sunday	09:30 - 19:30

6 ITEMS BREAKFAST

IKEA FAMILY member price

€2.50Regular price €2.95
Offer valid with your IKEA FAMILY card, from Monday to Friday until 11 AM.[Join IKEA FAMILY now](#)
[View the complete menu](#)

USEFUL LINKS

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